

2021 GRATITUDE REPORT

THANK

YOU!



Junior
Achievement®
of Greater Kansas City

GRATEFUL FOR YOU

Dear JA Champion,

The past year has challenged us to find new and innovative ways to help students navigate these transformational times. Great progress was made, but so much crucial work lies ahead of us. 2020 was a year unlike any other. Throughout the pandemic, a nationwide racial justice movement, and a presidential election, you rallied to support our most vulnerable individuals - our children. When their dreams for the future were threatened, you raised your hand and got to work. You volunteered virtually - leading classroom programs, sharing your career story, and mentoring students to continue learning and growing. You made gifts which supported agile learning solutions to ensure the long-term stability of Junior Achievement.

You leveraged your community relationships to make **JA BizTown Presented by CommunityAmerica Credit Union**, and the **Junior Achievement Youth Learning Lab Presented by the Mallouk Family Foundation** a reality. You did all this, and so much more, to bring Kansas City and its youth hope for a brighter tomorrow. This Gratitude Report is our way of showing how thankful we are for YOU and your commitment to kids. In these pages to follow, we are proud to share just a few of the incredible stories of grit, determination, and perseverance you made possible this year. We hope hearing these stories will inspire you and let you know how grateful we are for you!

Sincerely,



Megan Sturges Stanfield
PRESIDENT AND CEO



Kathryn L. Rhodes
CHAIRMAN OF THE BOARD



PLACE
STAMP
HERE

NOV
2021

our mission

**TO INSPIRE & PREPARE
YOUNG PEOPLE TO
SUCCEED IN A GLOBAL
ECONOMY**

EMBRACING DIVERSITY, EQUITY & INCLUSION

Junior Achievement of Greater Kansas City is committed to building a diverse, inclusive, and equitable organization where all feel valued, respected, and empowered to leverage their authentic selves and unique identity to create change for young people.

We are committed to advancing our mission through a justice-focused lens to serve and represent the interests of Junior Achievement kids in all parts of our community. We respect and value diverse life experiences and seek to elevate all voices, especially those historically and systemically ignored. We seek to model diversity and inclusion for our community, while also acknowledging that we must persist in listening, learning, and growing in our understanding of how to serve youth in our community.

GRATEFUL FOR STORIES

Thank you for the Junior Achievement stories you helped create.

“We all wonder: What direction are we heading? Junior Achievement is something you can do to make an investment. You show kids that little people do big things. They are making better decisions, are a better contributor to the community, are a better citizen, because of the time we spent with them.”

DAREN CACY
JA Volunteer for 24 Years



KAI SOMASEGARAN

Kai Somasegaran, an eighth-grade student at Oakhill Day School, shared how his Junior Achievement experience expanded his horizons. “The (Junior Achievement) career fair gave me an insight into what different jobs would be like.” Kai was excited to hear from professionals working in a few of the careers he could one day pursue. The speakers’ wisdom helped relieve the worries about careers Kai had been carrying. “What really stuck with me is that you don’t have to know what you want to do at this age.”

Kai’s Communications Arts teacher, Joy Jackson, shared that the past year has been a test on student’s ability to adapt. “I admire that these kids have survived, even thrived, through remote and virtual learning.” The opportunity to bring real-world experiences into her classroom remotely with Junior Achievement was one she couldn’t pass up. “I wanted my students to see real live adults who were doing real life things.” Miss Joy’s students learned that the path to success is rarely a simple journey. “To find out what speakers do on a day-to-day basis, why their job matters to their organization, and how they got there...that has a lot of value for kids,” she said.

The (Junior Achievement) career fair gave me an insight into what different jobs would be like.

Kai and his classmates got to see firsthand the wide range of backgrounds Junior Achievement volunteers brought to the virtual table. Miss Joy explained, “There was diversity of ethnicity, age, education, and life experience. My students saw a representation of reality and of Kansas City.” Kai learned the strength that comes from diversity – a powerful lesson which will leave a lasting impression on his young mind.





Oak Park-Carpenter Elementary in the Shawnee Mission School District



Katie Dearing
EDUCATOR & JAKC ALUMNA

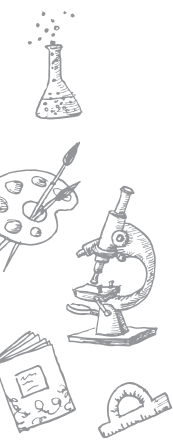
Katie Dearing, an educator and Junior Achievement alumna, chose her career based off the inspiring role-models in her youth. *“My teachers influenced me a lot. I had teachers I really connected with who made me love this profession.”*

Learning about spending and saving is huge. Junior Achievement takes the things I’m trying to connect for them and pushes it further.

Katie finds Junior Achievement’s curriculum to be a perfect fit for what she teaches kids in her classroom’s mini marketplace. *“The third grade Junior Achievement program is geared towards money, business, and entrepreneurship. It adds another layer to what I’m already trying to teach them.”* The synergy between her classroom economy and Junior Achievement reinforces important concepts at a critical age. *“Learning about spending and saving is huge. Junior Achievement takes the things I’m trying to connect for them and pushes it further.”*

For many of Katie’s students, their Junior Achievement experience is the first time they learn about the role money plays in life. *“Some kids have zero concept of money at this age. Things just appear.”* Junior Achievement provides important insights to deepen kids’ understanding of the world. *“Now when they go to a restaurant, they will know the people serving them are at a job and that working is how people earn income.”*

The impact of Junior Achievement volunteers goes far beyond teaching students about dollars and cents. *“Having five weeks of lessons opens their mind. The exposure makes connections. It’s important for kids to see community members involved in education. It’s crucial that they see education is more than the four walls of this building,”* Katie said. The value of this exposure goes both ways. *“It’s also good for volunteers to see what happens inside the four walls of a school.”* Katie encourages other educators to welcome Junior Achievement volunteers to their classrooms. *“It gives a big-picture outlook on so many parts of life. If we didn’t do Junior Achievement, I’m not sure these kids would understand money.”*



Mina Glenn
DONOR
Project Manager, H&R Block

Mina Glenn, Project Manager at H&R Block, is determined to leverage her success to elevate the community around her. *“I am a woman. I am a black woman. I am a black woman with no college education. I knew I would have to work ten times harder than everybody else. So that’s what I did.”*

After working in her industry for nearly three decades, Mina knows firsthand the need for increased diversity and representation. *“It is very much a struggle. The higher up you go, the less you see people who look like me. It’s sad.”*

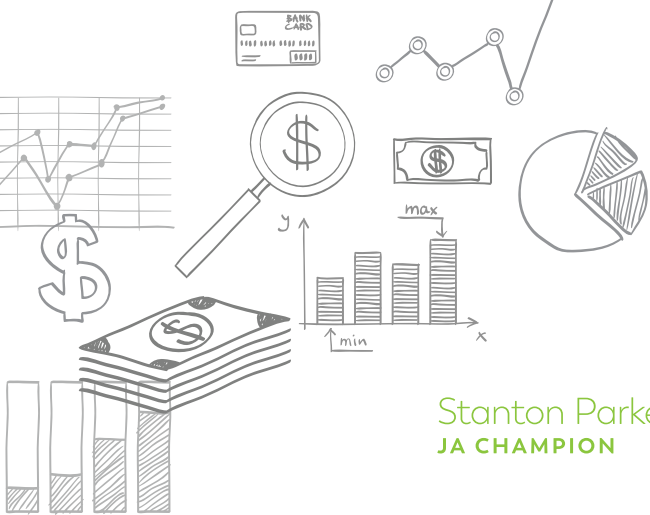
More than ten years ago, Mina decided to help change that reality by leading JA programs in classrooms and serving as a role-model for Junior Achievement kids. *“After that first year, the teacher kept requesting me. Then she told other teachers and all of THEM were requesting me. The train just kept going and suddenly I had done ten or eleven years!”*

Mina is proud to contribute to the Junior Achievement mission not only as a volunteer, but also as a donor. She takes special pride in building the next generation’s pathway to success through monthly giving. *“I believe in the power of giving. I grew up on welfare and what I would consider low-income. We didn’t have anything extra.”* Mina feels a strong calling to invest in a world that invested in her. *“For me to go from no college education to a six-figure salary...how could I not give financially? The crazy thing is, I don’t even miss it. The blessings keep coming. I look at it as my responsibility and I love doing it. Even when I can’t see them receive the help, I know what it feels like because I’ve been there.”*

Mina is passionate about instilling this same attitude into those she mentors. *“I tell them, it doesn’t matter how old you are, when you have the opportunity, you should give your time, your talent, or your finances. Whichever one you can, at whatever time you can. That is everybody’s responsibility.”*

For me to go from no college education to a six-figure salary...how could I not give financially?





Stanton Parker II
JA CHAMPION

Stanton Parker II is on a mission to live a purpose-filled life. In the past year, he has sought to maximize the time and energy he puts into to the world. *“While working from home, I’m digging deep on my purpose to make a bigger impact.”* One path to self-fulfillment has been inspiring high schoolers with Junior Achievement. *“I want to know I’m making an impact. It’s why I like volunteering with Junior Achievement.”*

There aren’t a lot of black accountants. My mission is for kids to say, ‘Stan did it, so I know I can do it too.’

I aim to be a trailblazer. There aren’t a lot of black accountants. My mission is for kids to say, ‘Stan did it, so I know I can do it too.’” Stanton is leading the way for representation in his industry and seeks to inspire the next generation with Junior Achievement. He hopes to provide kids the knowledge and motivation he missed out on growing up. *“Financial literacy is HUGE for me. As a young kid I didn’t have any visibility into what an accountant does. Now, I’m trying to build that pipeline. I want kids to see that you can be an accountant and know it’s more than doing taxes.”*

Stanton hopes to flip the script for kids growing up in neighborhoods like those in his youth through Junior Achievement. He reflected, *“A lot of people in the minority community don’t talk about money growing up. It’s a private topic. There isn’t a transfer of knowledge from generation to generation.”* Utilizing Junior Achievement curriculum gave Stanton a natural path to synthesize his personal experiences with important takeaways. *“The Junior Achievement lessons were so simple and relatable.”*

Financial literacy is one of the biggest things you can do to change someone’s trajectory. I’ve always aligned with the Junior Achievement mission.” Helping Junior Achievement kids bring their futures into focus has in turn helped Stanton find new clarity and direction in his own life. *“I want to make sure what I’m doing aligns with what is important to me. I don’t want to wonder, ‘what if?’”*

HELPING CREATE A
ripple effect
THROUGHOUT KANSAS CITY



Hilary Logan
JAKC ALUMNI

Sometimes one experience ignites a long-lasting relationship that ripples across a community. Dr. Hilary Logan was exposed to Junior Achievement as an undergraduate student. *“I was a Junior Achievement volunteer in the classroom. It was a rich experience. I was able to practice teaching a full classroom of students.”*

Today, Hilary works with future educators as an Associate Professor at Rockhurst University and conducts research in elementary social studies methods. In her first year as a professor, she realized existing curriculum did not provide pre-service teachers an opportunity for hands on practice. *“I did a study in our department and found post-secondary students weren’t getting to practice whole class instruction. You don’t get to build relationships and feel what it’s really like before student teaching.”*

One of the things I love about Junior Achievement is that they partner with Title I schools. Schools that NEED this type of leadership.

Hilary decided to give her students the benefit of learning by doing, just like she had. That spring, Rockhurst students entered Frank Rushton Elementary in Kansas City, Kansas to deliver Junior Achievement programs. Hilary reflected on that first group, commenting, *“They had a wonderful experience. I was able to go into their lessons, observe them, and give feedback.”* Hilary appreciated that her students were able to touch the lives of kids who had fewer resources. *“One of the things I love about Junior Achievement is that they partner with Title I schools. Schools that NEED this type of leadership.”* Since that first class, the program has steadily gained popularity. *“Last year we sent out twenty students into the field. That is a really big impact.”*

Over the years of connecting university students to elementary students through Junior Achievement, Hilary has maintained her passion for the mission. *“Junior Achievement incorporates real-world skills into the classroom.”* Through their experiences, her students have gained tools to lead those discussions with future students. *“They are learning how to convey small details that affect your life in the long run. Sometimes the smallest choices can make the biggest impact.”*

GRATEFUL FOR EVENTFUL MOMENTS

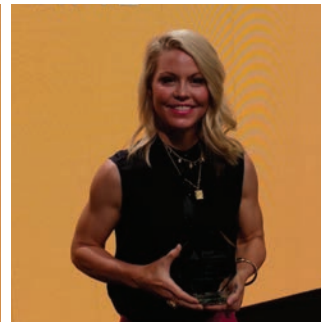
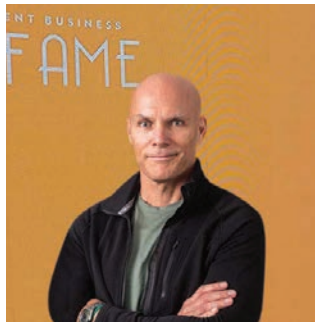
Junior Achievement Business Virtual Hall of Fame November 6, 2020



Peter Mallouk | Creative Planning

Daveyeon Ross | DDSports

Bruce Ianni | DDSports

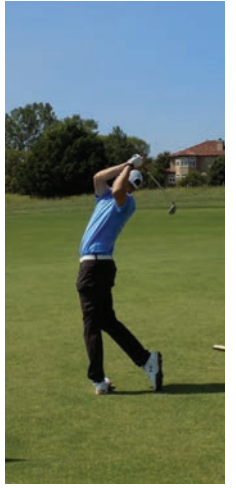


Christine Kemper
Kemper & Company, LLC

Sandy Kemper | C2FO

Hailee Bland-Walsh | City Gym KC

GOLF TOURNAMENT September 14, 2020



Thank you to these fantastic JA Champions who hosted their own events benefiting Junior Achievement!



- » AT&T
- » CBIZ MHM LLLC
- » Crestwood
- » International Accreditation Council for Business Education (IACBE)

JUNE 10, 2021

GRAND OPENING

Junior Achievement Youth Learning Lab

Presented by the Mallouk Family Foundation

JA BizTown®

Presented by CommunityAmerica Credit Union

Big Changes for Big Dreams

On Thursday, June 10, 2021, Junior Achievement celebrated the arrival of the next step in experiential learning for Kansas City youth – the launch of the Junior Achievement Youth Learning Lab Presented by the Mallouk Family Foundation, and JA BizTown Presented by CommunityAmerica Credit Union.

Our goal is to provide young people with a space to immerse themselves in real-world learning as a capstone to their JA classroom programs and encourage them to continue exploring their potential as they enter middle school and beyond. Because of the incredible dedication of hundreds of JA Champions, the construction kicked off despite a global pandemic and transformed a cavernous former thrift store into an engaging and technologically advanced learning environment.

The facility was completed just in time for us to move into our new home at the end of the 2020-21 academic year. The first students participated in JA BizTown pilots in August 2021. We look forward to sharing their stories and many more with you throughout the year!

Capital Campaign Results



Thank you for your generosity to ensure the success of this project



Financing Provided by





JA BIZTOWN® STOREFRONT SPONSORS*

Presenting Sponsor

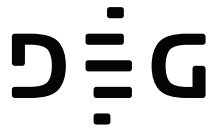


*Reflect storefronts committed by 6/30/21

CONFERENCE ROOM



STUDENT RECEPTION



NUVO360 JA BIZTOWN
WALKTHROUGH



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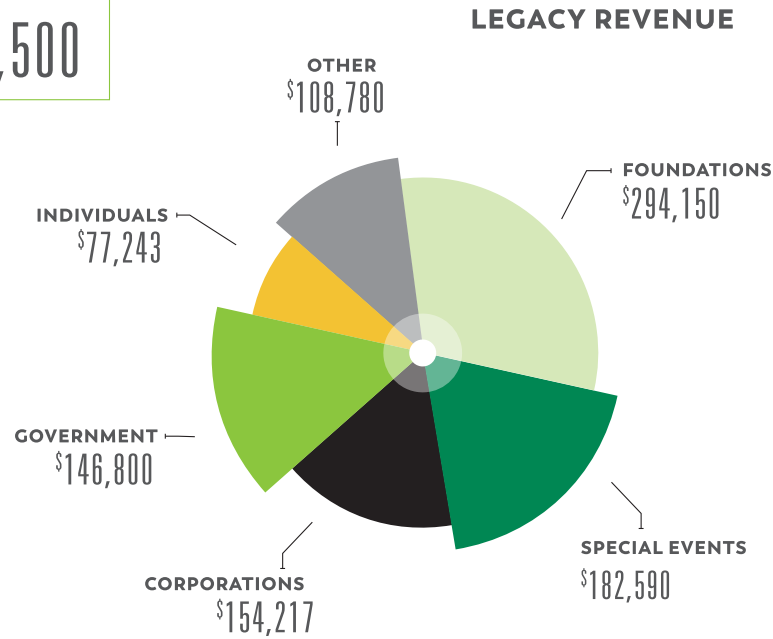
Tisha Teasley

SCOR

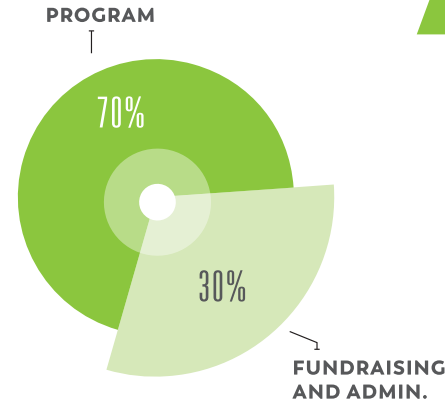
Wendee Peres

BOK Financial

TOTAL REVENUE
\$2,320,500



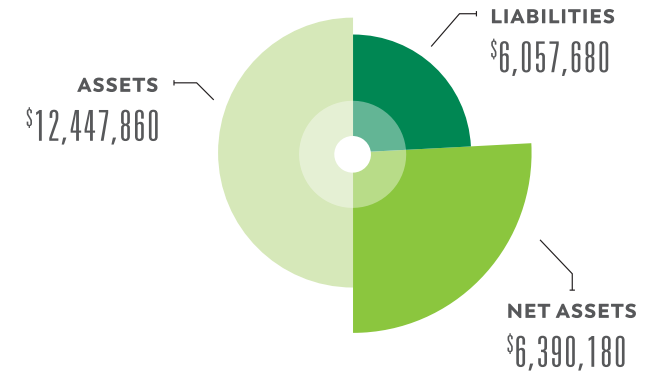
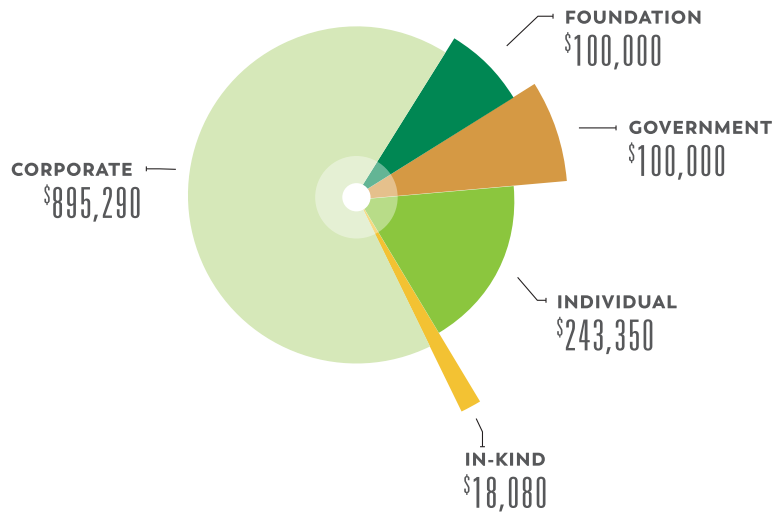
FUNCTIONAL EXPENSE BREAKOUT



UNAUDITED 2020-2021 FINANCIAL INFORMATION

TOTAL EXPENSES
\$1,504,650

CAPITAL CAMPAIGN



HELPFUL TERMINOLOGY

Legacy refers to revenue and expenses for K-12 program delivery.

Capital campaign refers to revenue committed towards the development of the Youth Learning Lab capital project July 1, 2020-June 30, 2021.

“ It excites me to show kids they can have an impact and the importance of investing in themselves. I want to expose them to the types of careers that will give them options for their lives. ”



DAN ANDERS
JA Volunteer for 24 Years

YOUR COMMUNITY IMPACT

Your support is creating life-changing outcomes for JA kids!

90%

PLAN TO *save money*
AND PLAN FOR THEIR
FINANCIAL FUTURE
ONLY 74% BEFORE THE JA PROGRAM

90%

expect to
GRADUATE
FROM
HIGH SCHOOL

84%

SAID THE THINGS THEY
LEARNED
will help them
BE A BETTER
STUDENT

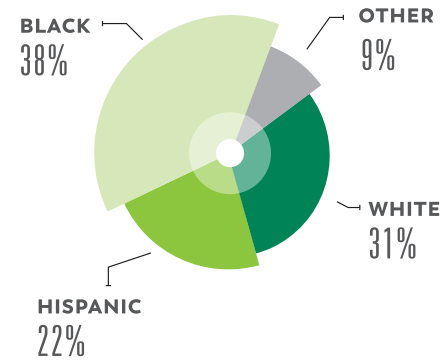
90%

SEE *connections*
BETWEEN JA AND THE
REAL WORLD

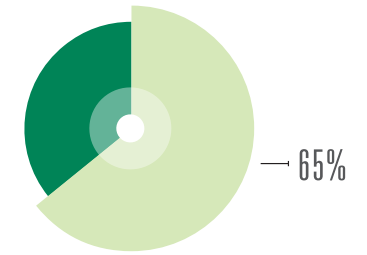


JUNIOR ACHIEVEMENT OUTREACH OVERVIEW

STUDENT ETHNICITY
BREAKDOWN

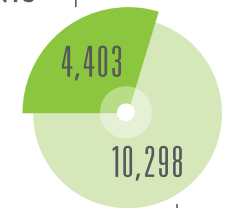


PERCENTAGE OF FREE
& REDUCED LUNCH
STUDENTS SERVED



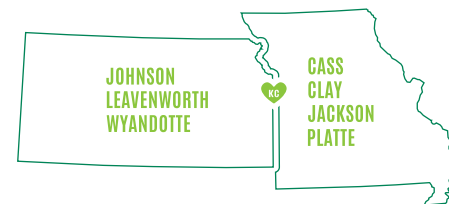
OUTREACH FOCUS

SECONDARY
STUDENTS



ELEMENTARY
STUDENTS

OUR FOOTPRINT



14,701
STUDENTS
SERVED

247
VOLUNTEER-
MENTORS

41,321
STUDENT
INSTRUCTIONAL
CONTACT HOURS



“ Junior Achievement helped me be unafraid of entrepreneurship. It was the first time I really understood working to be dependent on relationships. You can't be successful in ANY field if you're unwilling to develop relationships and lean into those relationships. It was a lightbulb moment for me. ”

CAROLINE MILTON

JA Alumni, Kansas City Entrepreneur

GRATEFUL

FOR YOUR LEGACY GIFTS

\$100,000 & ABOVE

Cloud L. Cray Foundation

\$50,000-\$99,999

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Accenture
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\$5,000 - \$9,999

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State Farm Mutual Automobile Insurance Company
Taco Bell Foundation
The Mariner Foundation Fund
UMB Bank, n.a.
Wyandotte Economic Development Council

\$2,500 - \$4,999

Amanda Kruger
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ECCO Select
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InKcolor Collective
International Accreditation Council For Business Education

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Service Management Group
Simmons Bank
Timothy Dunn
Unite Private Networks

\$1,000 - \$2,499

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Black & Veatch supports Junior Achievement because they strive to level the playing field for youth in our community by providing not only education in financial literacy and career exploration, but guidance and encouragement for the future.

ANGELA HOFFMAN

Black & Veatch Senior Vice President of Finance

Our donor list reflects cash gifts received during the 2021 fiscal year (7/1/2020-6/30/2021). If you find an error in your listing or have been inadvertently omitted, please accept our apologies and contact our office at 816.561.3558.

In order to use our resources wisely and reduce printing costs, we are unable to list the hundreds of dedicated donors who made gifts of \$1-\$499, as well as the many generous in-kind donors who support us. Although we cannot recognize each of you in print, we deeply appreciate your support of the Junior Achievement mission.

\$500-\$999

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“ If you want to be an entrepreneur, you must have faith in yourself, be hardworking, self-motivated, and confident. Learn from your mistakes and be passionate about whatever you do. And don’t back down! The people taking Junior Achievement programs – the kids you’re helping – are the next generation of leaders. We will do big things. Junior Achievement helps more than anything else! ”

BRYCE STIVERS

*JA Student, NE High School Junior
Kansas City Public Schools*

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EXECUTIVE BUSINESS CHAMPION

Corporate donors giving at the \$20,000 level and above

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CommunityAmerica Credit Union	SelectQuote
Creative Planning	Unified Government of Wyandotte County and Kansas City, Kansas
Evergry	US Bank
Hallmark	

BUSINESS CHAMPION

Corporate donors giving between \$10,000-\$19,999

American Century Investments Foundation	CNA Financial Corporation
Black & Veatch	Crestwood Equity Partners LP
Clifton Larson Allen Foundation	Ericsson
	Spire

EQUIPPING THE NEXT
GENERATION OF

LEADERS

with the

KNOWLEDGE,
SKILLS & CAPACITY
TO BE
SUCCESSFUL

2842 W. 47th Avenue
Kansas City, KS 66103

Address



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