



**Junior
Achievement™**
of Greater Kansas City

Quarterly Impact

2023-Q1

JA bridges many different communities with intentionality to connect KC youth to a network of mentors from the business world who light a path along the way, creating access and opportunity for a choice-filled future. At JA BizTown, students work in a simulated Kansas City economy, connecting the dots between the classroom and real-world.



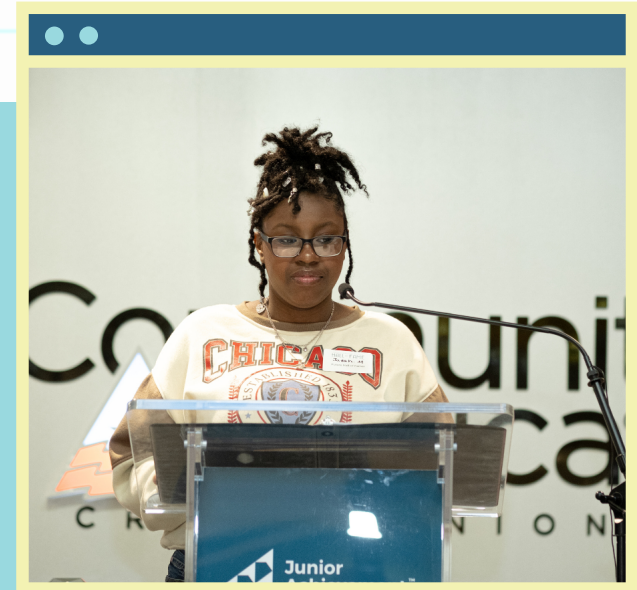
Jadah's Story

Jadah, a freshman at Northeast High School, used to second-guess herself, unsure of her abilities and her future. But now, thanks to 3DE by Junior Achievement, Jadah is thriving.

3DE by Junior Achievement has taken the high school experience and transformed it, infusing real-world case challenges from local and business partners into the learning environment.

For Jadah and her classmates, this means learning key competencies in the classroom that will prepare them to pursue their goals and career aspirations after they graduate, including established connections in the business community.

3DE wins include increased engagement and expanded mindset. Students are taking initiative and working together to present effective solutions to companies, equipping students with a competitive advantage upon entering the workforce. Jadah's confidence is growing. She is taking the lead on case challenge presentations, joined the debate team and used her articulate public speaking skills to lead a JA Business Hall of Fame induction ceremony, in front of a crowd of Kansas City changemakers.



"I had a student who wasn't engaged in the classroom. After JA BizTown, he took it so seriously that he's now engaged and looking forward to what's next. Students need to feel a part of something. JA BizTown gives them that."

-Teacher, Kansas City Public Schools

"Even after we've completed our JA lessons, I have students who use them throughout the year. We recently had a student who in our home living center, working in a "restaurant" and explained that she provides a service in exchange for money. She learned that through our JA lessons, and it stuck."

-JA Classroom Teacher

JA is committed to activities that spur interest, ignite youth's passion, cultivate an entrepreneurial mindset, and help spark economic development and mobility. We seek to enhance the classroom experience with JA's curriculum and resources to support teachers and school communities that otherwise would not have access to education, encouragement, and community mentorship.

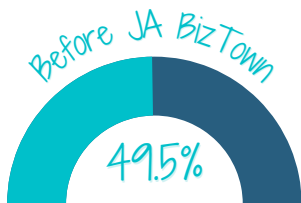


This is just the beginning of Jadah's journey with 3DE by Junior Achievement. As she continues with her classmates, they have the potential and skills to be leaders of Northeast High School today and Kansas City tomorrow.

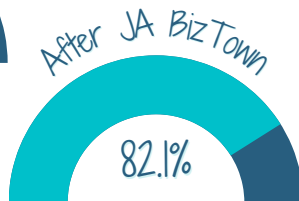


For over 100 years, Junior Achievement has routinely innovated experiential education. 3DE is the next phase of the needed evolution, reimagining and reengineering what experiential student engagement looks like. 3DE uses the latest science and understanding of blended learning models to engage today's high schoolers.

JA Report Card



Percentage of students who think it's important to use a personal budget to plan how they spend their money



81.2%

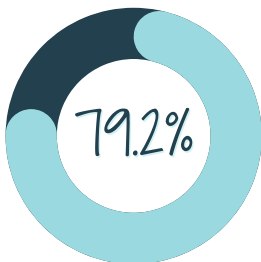


Increase in student engagement from beginning to end of first semester within the 3DE student cohort

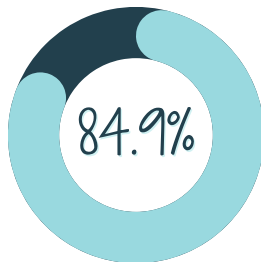


92.5%

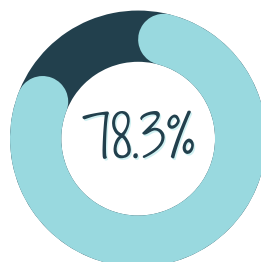
Of teachers observe their students demonstrating and applying real world knowledge and experiences as a result of their JA lessons



Of high school students said "My experience with JA helped me make a plan for what I want to do after high school."



Of middle school students said they learned what it takes to run a business because of JA.



Of high school students said "My experience with JA helped me learn to set goals for my future."

