

**Junior  
Achievement™**  
of Greater Kansas City

# Quarterly Impact

2023-Q2

For over 100 years, Junior Achievement has routinely innovated experiential education. 3DE is the next phase of the needed evolution, reimagining and reengineering what experiential student engagement looks like. 3DE uses the latest science and understanding of blended learning models to engage today's high schoolers.



# "Game-Changing" Impacts of JA BizTown

When the JA BizTown curriculum is introduced to the classroom, students are instantly invested. "JA BizTown provides an immediate sense of impact to students," notes a fifth-grade educator from Kansas City Public Schools district. "Their buy-in starts from the very beginning of lesson one."



Students put in extra work preparing for JA BizTown, taking the initiative to research their real-life counterpart at their assigned business, driving past office locations, and making sure they're dressed to impress. Leading up to their experience, they're more eager to do well.

Students' short time at JA BizTown has the potential to completely change what's possible for kids in the future. "JA BizTown is a complete game-changer. Students are far more prepared for the workforce and their next steps if they've gone to JA BizTown."

"Once the students arrive, it's so great to see students step up and take responsibility. JA BizTown empowers students like no other experience - we see students who are nervous in the classrooms completely transformed, being able to shine their light at JA BizTown."



This empowerment continues after their onsite experience, enhancing their capabilities to take on projects back at school. "They tell me, 'We've got this, we ran an entire city for a whole day.' JA BizTown gives them confidence and resilience that's unparalleled."

JA bridges many different communities with intentionality to connect KC youth to a network of mentors from the business world who light a path along the way, creating access and opportunity for a choice-filled future. At JA BizTown, students work in a simulated Kansas City economy, connecting the dots between the classroom and real-world.



EDUCATION FOR EVERY DIMENSION OF LIFE

**"I like being able to work with different companies and learn about different work experiences. It helps me figure out what I like to do and how that could be a career, so I can make better choices now instead of learning the hard way once I'm already in the workplace." -3DE Student**



**"One of my students already had an idea that he wanted to be an interior designer; JA It's My Future solidified that plan, and he even created a logo for his future company!" -JA Classroom Teacher**

JA is committed to activities that spur interest, ignite youth's passion, cultivate an entrepreneurial mindset, and help spark economic development and mobility. We seek to enhance the classroom experience with JA's curriculum and resources to support teachers and school communities that otherwise would not have access to education, encouragement, and community mentorship.



**My students learned new things and immediately started rethinking and dreaming about new career choices." -JA Career Fair Teacher**





# JA Report Card



90.2%

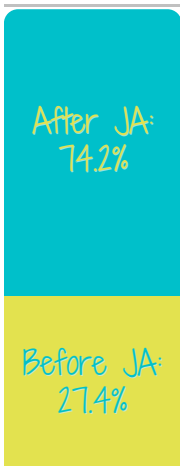


of teachers felt their students were able to connect what they learned in the classroom to their JA BizTown experience

89.7%

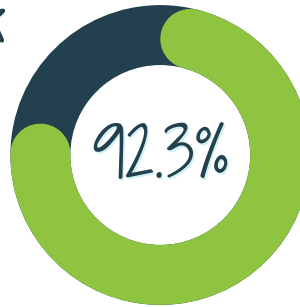


of teachers are likely to request JA classroom programming in future school years

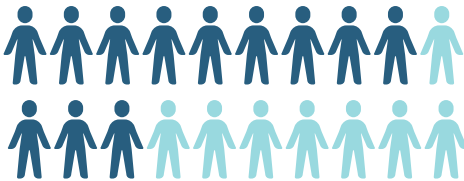


74.2%

of high school students felt like they knew how to earn their own money after their JA lessons



92.3% of volunteers would recommend volunteering with JA to others in their network



67.4%

Difference in out-of-school suspensions for non-3DE students (9.2%) compared to 3DE students (3%)



\*3DE / high school statistics reported for school year 2022-2023

\*Teacher statistics reported for school year 2022-2023

\*Volunteer cumulative statistic averaged from JA classroom and JA BizTown

