



**Junior
Achievement™**
of Greater Kansas City

Quarterly Impact

2023-Q3

JA Brings Learning to Life for Students

Since 2020, JA has partnered with Guadalupe Centers to implement JA programming during the summer. With JA programming, their students have a clearer path toward economic mobility, while keeping it fun and relevant along the way.

Students are learning vital life and career readiness skills as result of the Junior Achievement programming that takes place. Age-appropriate learning occurs and builds on itself, allowing for natural collaboration between students.

This summer, 7th graders were focused on entrepreneurship, and created a 'mercado' (Spanish for market) with goods and services available for purchase. To take it a step further, they sold these products to the 3rd graders, who were learning about commerce and the basics of a free enterprise system.

Citizenship came into play through the process, with 3rd graders voting for what products were available in the mercado. The addition of JA work readiness skills, entrepreneurship, and financial literacy lessons to Guadalupe's existing program took their mercado to the next level - from a concept to a real-world experience that will equip students for economic and workforce success.



"It's great to see students take initiative. Junior Achievement programming allows students the ability to make it their own. It brings everything full circle for them."

Gina Coronado, Youth Awareness Coordinator



**Guadalupe
Centers**

JA is committed to activities that spur interest, ignite youth's passion, cultivate an entrepreneurial mindset, and help spark economic development and mobility. We seek to enhance the classroom experience with JA's curriculum and resources to support teachers and school communities that otherwise would not have access to education, encouragement, and community mentorship.

JA bridges many different communities with intentionality to connect KC youth to a network of mentors from the business world. At JA BizTown, students work in a simulated Kansas City economy, connecting the dots between the classroom and real-world.



"The students kept saying, 'this (JA BizTown) is the best field trip ever!' They really enjoyed themselves and so did I. Honestly, I think they kind of forgot they were learning, they were having so much fun!"
-Jason, JA BizTown Volunteer



For over 100 years, Junior Achievement has routinely innovated experiential education. 3DE is the next phase of the needed evolution. 3DE uses the latest science and understanding of blended learning models to engage today's high schoolers.



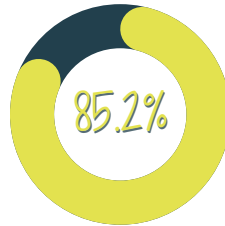
"Students are learning so much more than curriculum with the 3DE model. Their public speaking skills, confidence levels and team building are completely different now. I have multiple students that went from being completely uninterested and uninvolved to now stepping up to encourage their team to success." -3DE Teacher



JA Report Card

100%

100% of volunteer coordinators feel JA makes it easy to plan a group volunteer event

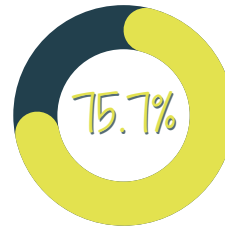


85.2% of JA BizTown students feel aware of different career options



96.3%

96.3% of teachers agree JA supports their student learning goals



75.7% of 6th-12th graders believe JA materials assist with career fair prep

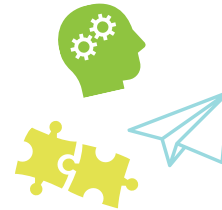


100% of case challenge investors renewed their commitment to 3DE from year 1 to year 2

3DE Impact



94% of 3DE volunteers believe they made an impact on students



2023 Summer Partners

Junior Achievement is able to serve youth during the summertime because of the impactful partnerships we have with community organizations and summer schools. We are intentionally focused on communities and youth who may not have access to opportunities to fuel economic mobility during their traditional school day. Thanks to these organizations that turn that possibility into reality.



Académie Lafayette



alphapointe
Vision For Life



BOYS & GIRLS CLUBS OF AMERICA



BROOKSIDE CHARTER SCHOOL



front porch alliance



Guadalupe Centers



HOUSE of HOPE



KANSAS CITY PUBLIC SCHOOLS



MADAM PRESIDENT camp

OPERATION Breakthrough



RAYTOWN QUALITY SCHOOLS
YOUTH VOLUNTEER CORPS

*Volunteer statistic from July 2023

*Teacher, Career Fair, & 3DE student statistics from academic year 2022-2023

*JA BizTown student statistic from calendar year 2022