

# Thank You

## 2023 Gratitude Report



Junior  
Achievement™  
of Greater Kansas City



# Thank You

Another year, another incredible twelve months of serving Kansas City youth. Because of your support, the last year at Junior Achievement of Greater Kansas City has been filled with exciting programming developments, impactful initiatives, and innovative endeavors. As we entered our new fiscal year (July 1, 2022), we were fueled by positive momentum and a renewed commitment to effect change, make a meaningful difference, and provide access to economic mobility for the next generation of our beloved Kansas City business community.

Because of supporters like you, we served nearly 15,000 students across the Kansas City metropolitan area and welcomed over 3,000 individuals to our onsite facility, the JA Youth Learning Lab, presented by the Mallouk Family Foundation. This facility provides a vibrant and secure space for young people to grow and learn.

The community's generosity continues to increase, with community volunteers growing by 83% from our previous year, plus seeing an increase in financial contributions received. Thank YOU for the belief you show in our young people.

With enriched learning experiences and dedicated spaces for impactful programming beyond the traditional classroom setting, youth in Kansas City translated their aspirations into reality. Your unwavering support plays a crucial role in this success. Thanks to you, students gain confidence in pursuing their dreams — dreams that may have seemed unimaginable prior to their Junior Achievement experience.

Because of your commitment, the future of Kansas City is bright. This report serves as a testament to the impact and positive change you have made possible, and we extend our heartfelt thanks for your support and belief in our purpose. As you read this year's report, we hope you find inspiration in all you have made possible.

With gratitude –



*Megan Sturges Stanfield*  
**PRESIDENT AND CEO**



*Leroy McCarty*  
**CHAIRMAN OF THE BOARD**

## MISSION

To inspire and prepare young people to succeed in a global economy.



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JA Youth Learning Lab  
**Presented by Mallouk Family Foundation**  
2842 W 47th Ave  
Kansas City, KS 66103

# Our City / Bella

Bella, an aspiring educator and junior at Rockhurst University, is on a mission to inspire young minds as she pursues her teaching career. In collaboration with Junior Achievement of Greater Kansas City, Bella practiced and developed her teaching skills, applying her collegiate learning and training, as she stepped into a teaching role using JA's Our City program with local 3rd grade students.



Taking her newfound knowledge to St Agnes Catholic School, Bella poured her enthusiasm into teaching the five-week program. The third graders, captivated by the dynamic curriculum, delved into the intricacies of choices, city dynamics, and the exciting "cha-ching" videos that brought financial literacy, workforce readiness, and entrepreneurship to life.

**92.5% OF TEACHERS OBSERVE THEIR STUDENTS DEMONSTRATING AND APPLYING REAL-WORLD KNOWLEDGE AS A RESULT OF THEIR JA CLASSROOM LESSONS**

Reflecting on her experience, Bella marveled at the joy her lessons provided to the students. As a future educator, she embraced the challenges of classroom dynamics, honing her

leadership and communication skills. The unexpected difficulties only fueled her determination to enter the workforce fully prepared. Witnessing the gears turning in the students' heads became Bella's source of pride and motivation.



Now, equipped with a profound understanding of teaching, Bella eagerly anticipates further professional development. Junior Achievement's consistent efforts in connecting the education community have not only left a lasting impact on the 3rd graders but have also paved the way for Bella's future success. She is poised to embark on a fulfilling career, armed with the lessons learned and the unwavering belief in the transformative power of education.

# Thank You

## EDUCATION PARTNERS

### Public School District Partners

- Atchison
- Blue Valley
- Bonner Springs/Edwardsville
- Center
- Desoto
- Hickman Mills C-1
- Kansas City Kansas
- Kansas City Missouri
- Kearney
- Liberty
- North Kansas City
- Olathe
- Piper
- Platte County R-III
- Raytown Quality Schools
- Shawnee Mission
- Spring Hill

### Additional School Partners

- Academié Lafayette
- Brookside Charter School
- Allen Village Charter School
- Citizens of the World Charter Schools - Kansas City
- Cure of Ars Catholic School
- DeLaSalle Education Center
- Genesis School
- Guadalupe Centers
- Holy Cross Catholic School
- Holy Name School
- Hope Lutheran School
- Hyman Brand Hebrew Academy
- Lee A. Tolbert Community Academy
- Maranatha Christian Academy
- Notre Dame De Sion School
- Oakhill Day School
- Our Lady of Hope Catholic School
- Pembroke Lower School
- Plaza Academy
- St. Agnes Catholic School
- St. Ann School
- St. Elizabeth Catholic School
- St. Paul's Episcopal Day School

### Community Partners

- 20/20 Leadership
- Alphapointe
- Boys and Girls Club of Greater Kansas City
- Front Porch Alliance
- HBCU Walking Billboard
- House of Hope
- Johnson County Government
- KC Scholars
- Kids Community Growing Prosperity
- Madam President Camp
- Mid America Nazarene University
- Operation Breakthrough
- People of All Colors Succeed
- Rosedale Development Association
- YMCA of Greater Kansas City
- Youth Volunteer Corps



# Real World JA BizTown

JA bridges many different communities with intentionality to connect KC youth to a network of mentors. At JA BizTown, students work in a simulated Kansas City economy, connecting the dots between the classroom and real-world. Thank you to the investors who help prepare students for their choice-filled futures.

### JA BIZTOWN SPONSORS



Joe Berkey wears many hats: he's a small business owner, father of two Spring Hill Elementary School students, the mayor of Spring Hill, Kansas, and, on this otherwise normal weekday in spring 2023, he was a volunteer at JA BizTown, presented by CommunityAmerica Credit Union!

At school, Joe's fourth grade son had been learning about JA BizTown for weeks.

"They've been preparing for JA BizTown for about a month and a half, so he's talked quite a bit about it at home," Joe said. "He told me that every student would have a specific job in the town, and since I'm actually the Mayor of Spring Hill, he was really hoping to be the Mayor of JA BizTown."

While his son became the Election Commissioner instead of the JA BizTown Mayor, their shared passion for civic duty and the importance of the democratic process became increasingly evident.

"Before he actually got to JA BizTown, I think he knew it would be fun, but he didn't fully understand what his job would look like. Now, he's really gotten into it, and he's already come over to me at least three times to say, 'I love my job! This is awesome!'" Joe shared.

He's also grateful that elementary school students are being exposed to these concepts in such an engaging environment.

"At this young age, I think it's awesome for them to get these experiences with jobs, responsibilities, and rewards," he said. "I think there's a sense of financial security and confidence that students are getting out of this experience because they're learning how to provide for themselves, while also getting to take advantage of rewards when they have the money to do so. They're getting so excited about working hard, too, which I think is really cool to witness."



SCAN TO READ JOE'S FULL STORY

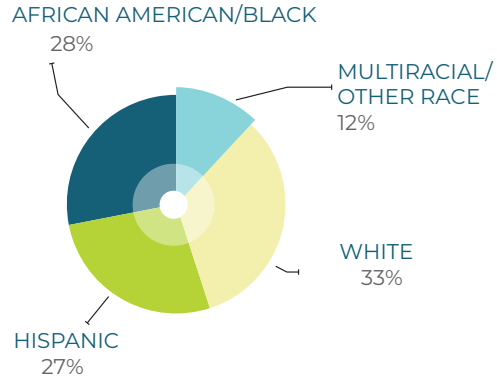
84.6% OF TEACHERS SAY JA PROGRAMS HELP MEET STATE EDUCATION STANDARDS

"JA taught me that there is a job out there for everything! You just have to be smart and creative."

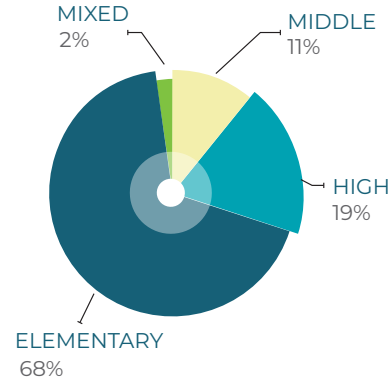
-JA Student

# Outreach Overview

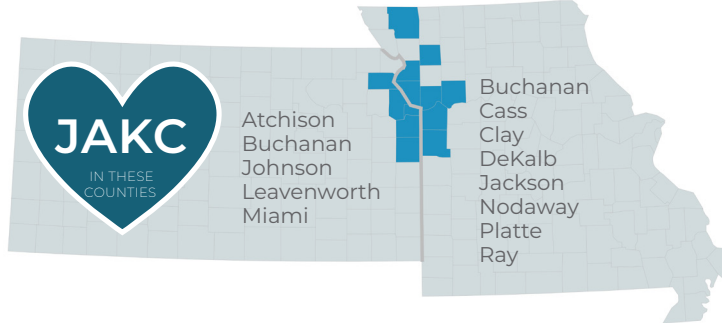
## DIVERSITY BREAKDOWN



## SCHOOL OUTREACH BY GRADE



## OUR FOOTPRINT



**14,395**  
students  
served

**1,965**  
volunteers  
helping

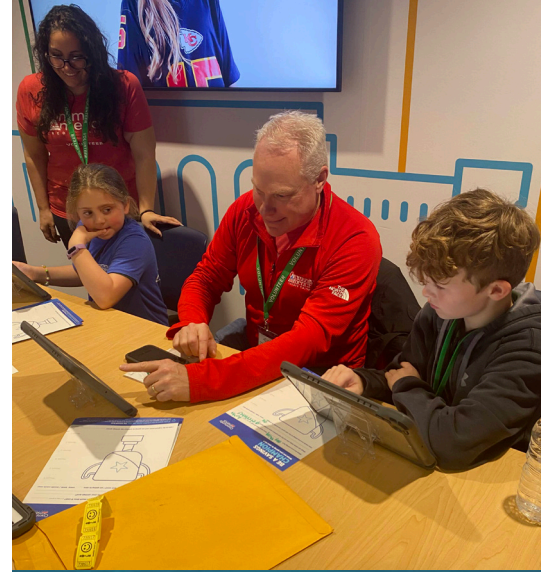
**265,413**  
instructional  
hours of learning

we're **growing!**

**83% more**  
volunteers\*

**252% more**  
instructional  
hours of learning\*

\*in comparison to numbers from the previous academic year. (2021-2022).



"My son remembers Junior Achievement from when he was in junior high school. He actually is the one who shared the information with me, and we were able to volunteer together at Washington High School. Since then, I volunteered in the classroom, virtually through the pandemic, and now at JA BizTown! I love it!"

- JA Volunteer





## EDUCATION FOR EVERY DIMENSION OF LIFE

For over 100 years, Junior Achievement has routinely innovated experiential education. 3DE is the next phase of the needed evolution, reimagining and reengineering what experiential student engagement looks like. 3DE uses the latest science and understanding of blended learning models to engage today's high schoolers. Thank you to these 3DE by JA investors who are driving systemic change and transformation.

### 3DE INVESTORS

George K. Baum  
Family Foundation

HALL FAMILY  
FOUNDATION



BANK OF AMERICA



Brian Clark



Deloitte.



R.C. Kemper, Jr.  
Charitable Trust & Foundation



Harry Wilson  
Loose Trust,  
Bank of America,  
H.A., Trustee

Oppenstein  
Brothers  
Foundation



pwc



SCOR  
The Art & Science of Risk



VMLY&R



### STORY OF IMPACT

## Beacon of Change

In the heart of the Kansas City metro, a transformative education model is taking root, breathing life into classrooms and sparking a palpable enthusiasm among teachers, administrators, and students alike. 3DE

by Junior Achievement is a dynamic approach that redesigns education that has become the beacon of change in two local schools.

Students echo their newfound confidence, attributing their successful job placements to the invaluable skills imparted by 3DE. One student, previously hesitant about the interview process, now navigates it with ease, securing a job that has not only brought income but also a wealth of experience. Without 3DE, this opportunity might have remained a distant dream.

Teachers and administrators, too, share in the excitement. A teacher, on the brink of leaving the profession, found renewed purpose in 3DE's focus on core competencies. For her, it's not just about academic success but molding good humans equipped to make a difference. The 3DE model allows her to instill crucial life skills in students, preparing them for the challenges beyond the classroom. She declares it the best way to teach, vowing never to return to traditional methods.

Anticipation is building as the inaugural class of 3DE students prepares to graduate in spring 2026. These graduates will carry with them a unique set of skills, previously unavailable in the area, positioning them as a formidable force in the future workforce. The ripple effects of 3DE promise a brighter, more prepared generation ready to tackle the challenges of the evolving Kansas City landscape. As the first wave of success stories unfolds, 3DE by Junior Achievement stands as a beacon of hope for the educational landscape and the future of the working generation in Kansas City.



"3DE put us students in a community from day one. We grow together in this community because we're in it with each other - we're not in it alone."

-3DE Student



JA BIZTOWN STUDENTS GAIN CONFIDENCE IN THEIR ABILITY TO GET A JOB IN THE FUTURE. BEFORE: 67% | AFTER: 87%

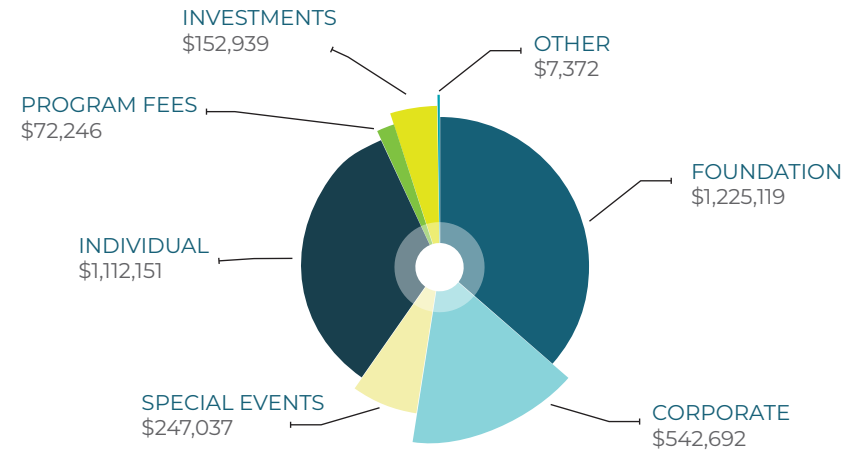


"I learned about the variety in one career path and I feel more inspired to enrich myself with as much knowledge as possible."

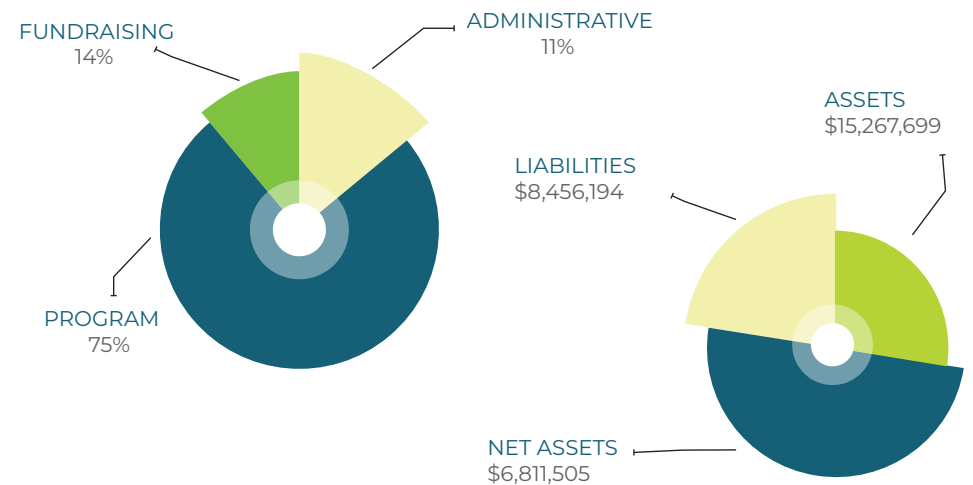
- JA Career Fair Student

# Financial Information

**REVENUE: \$3,359,556**



**EXPENSES: \$2,892,046**



# Thank You

## DONORS

### \$300,000 & ABOVE

Ewing Marion Kauffman Foundation  
Hall Family Foundation

### \$100,000-\$199,999

CommunityAmerica Credit Union  
George K. Baum Family Foundation  
T-Mobile





### \$50,000-\$99,999

Black & Veatch  
Capitol Federal Foundation  
Harry Wilson Loose Trust, Bank Of America, N.A., Trustee  
Price Chopper Enterprises  
Unified Government of Wyandotte County & KC, KS

### \$25,000-\$49,999

Barkley  
Children's Services Fund of Jackson County  
Crestwood Equity Partners LP  
Deluxe Corporation Foundation  
Hallmark Cards  
Kansas City National Security Campus managed by Honeywell FM&T  
Mark One Electric Co.  
Miller Nichols Charitable Foundation  
PwC  
Ronald D Deffenbaugh Foundation  
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RSM  
SelectQuote  
Sporting KC  
United Way of Greater Kansas City



**TEACHES KIDS crucial**    
**FINANCIAL**  
**DECISION-MAKING SKILLS**  
**& CULTIVATES THEIR**   
**ENTREPRENEURIAL**  
*...t, help them find*  


**YOUNG STUDENTS LEARN THE IMPORTANCE OF BUDGETS. ONLY 45% THOUGHT THEY WERE IMPORTANT BEFORE JA AND 82% AFTER!**



### \$10,000-\$24,999

Arvest Foundation  
Bank Midwest  
Bank Of America  
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CBIZ MHM, LLC  
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CliftonLarsonAllen (CLA) Foundation  
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Kansas City Zoo & Aquarium  
Kiewit

Michael & Marlys Haverty Family Foundation Fund  
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The Enochs Family Foundation Fund  
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VMLY&R

### \$5,000-\$9,999

American Century Investments Foundation  
Arvest Bank  
Blue Cross and Blue Shield of Kansas City  
Brian Clark  
Burns & McDonnell Foundation  
Cerner Charitable Foundation  
Commerce Bank  
Enterprise Holdings  
Equity Bank  
Helzberg Diamonds

J.B. Reynolds Foundation  
John Mahoney  
Leroy McCarty  
Mariner Wealth Advisors  
Oppenstein Brothers Foundation - Commerce Bank, Trustee  
RJ Trowbridge  
SCOR  
Southgate RC Road Investors  
The Mariner Foundation Fund  
UMB Bank



## \$2,500-\$4,999

Alex Fishman  
Barbara White  
Bill and Jennifer Sturges  
Bresky Foundation  
Central Bank of Kansas City  
CSI Leasing  
Fidelity Security Life Insurance Co.  
Great Southern Bank  
IFF

Kevin and Jeanette Prenger  
Justin Richter  
KC Mathews  
KSHB Channel 41  
Kyle Myers  
Mark Davenport  
RSM US Foundation  
Sunflower Bank

## \$1,000-\$2,499

Ali and Tim Dunn Charitable Fund  
Amanda Kruger  
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Elaine Feld Stern Charitable Trust  
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Wendee Peres

## \$500-\$999

Accenture  
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Tiffany Zerr  
Tina Kucherovsky

Our donor list reflects cash gifts received during the 2023 fiscal year (7/1/2022 - 6/30/2023). If you find an error in your listing or have been inadvertently omitted, please accept our apologies and contact our office at 816.561.3558.

In order to use our resources wisely and reduce printing costs, we are unable to list the hundreds of dedicated donors who made gifts of \$1-\$499, as well as the many generous in-kind donors who support us. Although we cannot recognize each of you in print, we deeply appreciate your support of the Junior Achievement mission.



“They loved learning about the world and how communities work. They were upset when it’s over!”

-JA Classroom Volunteer

# Event Recap

## JA ANNUAL GOLF CLASSIC || AUGUST 22, 2022

PRESENTED BY MKS PIPE & VALVE



## JA BUSINESS HALL OF FAME || NOVEMBER 1, 2022

HONORING: CARLOS ANTEQUERA, DARCY HOWE, FRED PRYOR, AND CHRIS GOODE (INNOVATOR OF THE YEAR)



In Kansas City, where dreams ignite,  
Junior Achievement shines so bright.  
A beacon for youth, a guiding hand,  
Empowering minds across the land.

With knowledge and skills, they bestow,  
Entrepreneurial spirits grow.  
From classroom walls to futures wide,  
JA's impact cannot be denied.

Through mentorship, they inspire,  
Setting goals higher and higher.  
They cultivate dreams, unlock the key,  
Unleashing young minds' creativity.

In Kansas City, they pave the way,  
For tomorrow's leaders, come what may.  
With JA's support, they're unafraid,  
To chase ambitions, never delayed.

So let us celebrate their mission,  
Fueling hope and ambition's ignition.  
Junior Achievement, forever we'll sing,  
For in our hearts, you'll always bring  
The promise of success, to all who dare,  
In Kansas City, and everywhere.

*Leroy McCarty*

EQUIPPING THE NEXT  
GENERATION OF

# LEADERS

*with the*

**KNOWLEDGE,  
SKILLS & CAPACITY  
TO BE  
SUCCESSFUL**

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Presented by Mallouk Family Foundation  
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Achievement™  
of Greater Kansas City

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