

United Way:

United Way helps JA BizTown students create meaningful, lasting change in their communities. JA BizTown students can do several things when they visit United Way. They have the chance to become change agents and leaders by brainstorming solutions to problems in the community. They can also purchase buttons and stickers that they can proudly wear showing that they are change agents. Citizens can also give a donation to something they care about and be entered into a drawing to win a special book for their classroom.

Creative Planning:

Creative Planning offers wealth management services to JA BizTown citizens. They also offer business insurance to all JA BizTown businesses. JA BizTown citizens can learn about investing by playing a game. They will also learn the importance of giving their money and how to determine causes to give to by completing an exercise with a Creative Planning financial planner.

Evergy:

Evergy is the official utility sponsor of JA BizTown. Evergy will provide electricity to each business while teaching JA BizTown citizens about the importance of renewable energy sources and energy conservation. JA BizTown citizens will get to use a kilowatt meter to see how much energy common household items consume and will have the chance to write an energy pledge, committing to conserve energy in their daily lives. Citizens will also learn about renewable resources and Evergy's commitment to clean energy.

JA BizTown Ad Studio:

The JA BizTown Ad Studio offers an immersive advertising experience for JA BizTown students. Students working at the JA BizTown Ad Studio will sell advertisements to other JA BizTown businesses. Throughout this process, students will create targeted ads and messages based on what the customer (business) asks for.

SelectQuote:

SelectQuote provides medical, auto, home, and pet insurance to JA BizTown citizens. SelectQuote insurance advisors will educate students about the different types of insurance and why it is important to have insurance. JA BizTown citizens will choose which policies they'd like to purchase and will get an insurance card and a free gift with the purchase of a policy. Students will leave SelectQuote with an understanding of why insurance is important and the protection it provides.

U.G. City Hall:

U.G. City Hall is the heart of JA BizTown. Here, the mayor keeps the town running and encourages citizens to work hard. JA BizTown citizens will visit U.G. City Hall to vote in the town election, run by the election commissioner. The building official ensures businesses are safe and well-maintained, while the animal services officer safely captures stray animals around town and takes them to the shelter for adoption. U.G. City Hall also oversees tax collection and ensures all individuals and businesses pay taxes that keep the town running.

Entrepreneurial Innovation Center powered by RSM:

JA BizTown's Entrepreneurial Innovation Center (EIC or RSM) shows JA BizTown citizens the impact that small businesses and entrepreneurship have on the economy. Student entrepreneurs will use their creative minds and innovative thinking to run a small business that caters to JA BizTown citizens and businesses.

T-Mobile:

T-Mobile is the Wi-Fi supplier of JA BizTown. All JA BizTown businesses will pay a bill to T-Mobile for Wi-Fi. T-Mobile is the newest business in JA BizTown and is currently in pilot phase. Students working for T-Mobile will send Wi-Fi bills to other businesses and ensure that businesses are paying for their Wi-Fi service.

Hallmark:

Hallmark is a retail storefront in JA BizTown. They offer cards that citizens can buy to give to a friend, teacher, family member, or other special person. Sales associates will assist customers as they find the perfect card for their loved one and will process their transaction. JA BizTown citizens can also purchase pencils, erasers, and notepads in Hallmark. Restock associates will ensure the store stays stocked and presentable, and that all citizens have an enjoyable shopping experience.

Kansas City Royals:

The Royals JA BizTown storefront offers students the chance to see the different career opportunities there are in the sports world. Royals employees will sell Royals tickets to JA BizTown citizens that students can then take to attend a *REAL* Royals game! Student employees will also work to obtain corporate sponsorships from other JA BizTown businesses. If your JA BizTown visit happens during the baseball off-season, the Royals provide other merchandise for students to sell.

CommunityAmerica Credit Union:

CommunityAmerica, the presenting sponsor of JA BizTown, is the official financial institution of JA BizTown. Here, member service coaches assist JA BizTown citizens in depositing checks via mobile deposit and making transactions. Financial wellbeing coaches assist customers in opening savings accounts and teach customers the importance of saving money. CommunityAmerica also offers a data scientist position, which captures information about the financial habits of JA BizTown citizens. Students will leave CommunityAmerica with the knowledge they need to be savings champions!

Park University:

Park University's "Learn and Earn" kiosk helps students understand the value of continuing education after high school, whether it be a trade school, community college, or advanced degree. JA BizTown citizens can come to Park University and pay to take a quick class to learn a new skill, such as drawing or coding. Upon completion of their class, they will get a bonus added to their pay, demonstrating the value of higher education on their earning potential.

JE Dunn:

JE Dunn gives JA BizTown students a glimpse into the world of construction, focusing on the construction process. Centered around one of their more recognizable projects, JE Dunn's storefront highlights the Kauffman Center and much of the work employees do in this storefront is focused on the building of the Kauffman Center. Focusing on safety and quality, JE Dunn employees work within their storefront and with other JA BizTown businesses to create new, innovative projects. JE Dunn offers their services to all JA BizTown businesses.

Children's Mercy:

Children's Mercy is the official wellness partner in JA BizTown. Citizens will visit Children's Mercy for a wellness check where they will receive information about healthy habits and how to stay safe and well from a nurse and a pediatrician. A Children's Mercy researcher will study DNA and RNA by extracting DNA from a strawberry and learn about infectious diseases by building a Covid-19 molecule. An infection control manager will learn about infectious diseases and how to control them by implementing

Business Descriptions

infection control practices and educating patients on proper hand washing. Students will leave Children's Mercy with the knowledge they need to stay safe and healthy.

Kansas City National Security Campus managed by Honeywell FM&T (KCNSC):

KCNSC is the JA BizTown manufacturing hub. KCNSC employees will learn about the product design and manufacturing process. A product engineer, technician, and inspector will work together to manufacture yo-yos to sell to JA BizTown consumers. Customers will have the chance to watch their yo-yo being made and learn about the manufacturing process.

Price Chopper:

Price Chopper is the exclusive grocery store in JA BizTown. Citizens visiting Price Chopper will have the chance to purchase a snack. The florist at Price Chopper will create floral arrangements for JA BizTown citizens and businesses to purchase. The Price Chopper pharmacy is where citizens will get prescriptions from Children's Mercy filled. Price Chopper shows JA BizTown students that they are more than just a grocery store.

Charlie Hustle:

Charlie Hustle offers a fresh spin on retail for JA BizTown citizens. Citizens will have the opportunity to purchase Charlie Hustle products and participate in consumer studies held by Charlie Hustle designers. The designers will be working behind the scenes to create the next Charlie Hustle t-shirt.

Café

Students working in the Café will sell snack items to JA BizTown citizens while they are on break. Café employees will also be responsible for keeping the café area clean and tidy for JA BizTown citizens.

The Kansas City Zoo & Aquarium

The Zoo is located in the middle of JA BizTown. JA BizTown citizens can do several things when they visit the Zoo. They have the chance to view an animal exhibit and learn about different animals. They also have the chance to purchase a zoo membership and learn about animal conservation.