

Dear Parents and Guardians:

This year, our class will participate in an exciting Junior Achievement program called **JA BizTown**. This program blends key elements of community and economy, work readiness, financial literacy, and business management.

As part of the JA BizTown experience, we will be taking a **field trip to the JA BizTown site on** . During this on-site visit, students will apply what they've learned in a realistic and engaging setting. Each student will assume a job role, produce and/or sell products, receive a paycheck, work on a business team, repay a business loan, shop, and manage a personal bank account. Students will have an opportunity to use critical thinking skills to explore important economic concepts and gain a deeper understanding of the free enterprise system.

The goal of experiential education programs like JA BizTown is to connect classroom learning to real-world experiences. By participating in hands-on activities and meaningful discussions in class, students are better able to see the relevance of their education to their everyday lives and futures. We encourage you to talk with your child about the concepts they are learning and how these ideas relate to your own daily life and experiences. Your involvement can help make their learning more lasting and meaningful.

Students often remember their JA BizTown experience for many years to come. We're excited to see how this program inspires them—and hope you'll enjoy hearing about their adventure as they share it with you.

To make the simulation visit a true success, we need volunteer facilitators to accompany us to JA BizTown. Volunteers play a crucial role in guiding students through their roles and responsibilities during the day. Those who volunteer will be required to participate in a 45-minute training session at the JA BizTown facility held the morning of the simulation. Volunteers will need to arrive before the students to participate in the training and help set the stage for a smooth and meaningful experience.

We look forward to participating in this exciting educational opportunity. We hope that you will be interested in volunteering to accompany our students and serve as a facilitator for the day.

Sincerely,