

United Way:

United Way helps JA BizTown students create meaningful, lasting change in their communities. JA BizTown students can do several things when they visit United Way. They have the chance to become change agents and leaders by brainstorming solutions to problems in the community. They can also purchase buttons and stickers that they can proudly wear showing that they are change agents. Citizens can also give a donation to something they care about and be entered into a drawing to win a special book for their classroom.

Mariner Wealth Advisors:

Mariner Wealth Advisors offers wealth management services to JA BizTown citizens. JA BizTown citizens can learn about investing and its impact by doing an activity that shows them how their money can grow over time.

Evergy:

Evergy is the official utility sponsor of JA BizTown. Evergy will provide electricity to each business while teaching JA BizTown citizens about the importance of renewable energy sources and energy conservation. JA BizTown citizens will get to use a kilowatt meter to see how much energy common household items consume and will have the chance to write an energy pledge, committing to conserve energy in their daily lives. Citizens will also learn about renewable resources and Evergy's commitment to clean energy.

Meta:

Meta is a technology-based business in JA BizTown. In Meta, students can learn about data centers and have the chance to interact with Meta technology. JA BizTown citizens will also be able to purchase Meta swag while visiting Meta's storefront.

SelectQuote:

SelectQuote provides medical, auto, home, and pet insurance to JA BizTown citizens. They also offer business insurance to each JA BizTown business. SelectQuote insurance advisors will educate students and business leaders about the different types of insurance and why it is important to have insurance. JA BizTown citizens will choose which policies they'd like to purchase and will get an insurance card and a gift with the purchase of a policy. Students will leave SelectQuote with an understanding of why insurance is important and the protection it provides.

U.G. City Hall:

U.G. City Hall is the heart of JA BizTown. Here, the mayor keeps the town running and encourages citizens to work hard. JA BizTown citizens will visit U.G. City Hall to vote in the town election, run by the election commissioner. The building official ensures businesses are safe and well-maintained, while the animal services officer safely captures stray animals around town and takes them to the shelter for adoption. U.G. City Hall also oversees tax collection and ensures all individuals and businesses pay taxes that keep the town running. The postal worker also works out of city hall and ensures JA BizTown citizens get their mail throughout the day.

Panasonic Energy:

Panasonic Energy's storefront will open in early 2026. Stay tuned for more information!

Entrepreneurial Innovation Center powered by RSM:

JA BizTown's Entrepreneurial Innovation Center (EIC or RSM) shows JA BizTown citizens the impact that small businesses and entrepreneurship have on the economy. Student entrepreneurs will use their

creative minds and innovative thinking to run a small business that caters to JA BizTown citizens and businesses.

Hallmark:

Hallmark is a retail storefront in JA BizTown. They offer cards that citizens can buy to give to a friend, teacher, family member, or other special person. Sales associates will assist customers as they find the perfect card for their loved one and will process their transaction. JA BizTown citizens can also purchase pencils, erasers, and notepads in Hallmark. Card Creators will design personalized cards for JA BizTown citizens.

Kansas City Royals:

The Royals JA BizTown storefront offers students the chance to see the different career opportunities there are in the sports world. KC Royals employees will sell Royals tickets to JA BizTown citizens that students can then take to attend a *REAL* Royals game! Student employees will also work to obtain corporate sponsorships from other JA BizTown businesses. If your JA BizTown visit happens during the baseball off-season, the Royals may provide other merchandise for students to sell.

CommunityAmerica Credit Union:

CommunityAmerica, the presenting sponsor of JA BizTown, is the official financial institution of JA BizTown. Here, member service coaches assist JA BizTown citizens in depositing their paychecks and making transactions. Financial wellbeing coaches assist customers in opening savings accounts and teach customers the importance of saving money. Students will leave CommunityAmerica with the knowledge they need to be savings champions!

JE Dunn:

JE Dunn gives JA BizTown students a glimpse into the world of construction, focusing on the construction process. Centered around one of their more recognizable projects, JE Dunn's storefront highlights the Kauffman Center and much of the work employees do in this storefront is focused on the building of the Kauffman Center. Focusing on safety and quality, JE Dunn employees work within their storefront and with other JA BizTown businesses to create new, innovative projects. JE Dunn offers their services to all JA BizTown businesses.

Children's Mercy:

Children's Mercy is the official wellness partner in JA BizTown. Citizens will visit Children's Mercy for a wellness check where they will receive information about healthy habits and how to stay safe and well from a nurse and a pediatrician. A Children's Mercy researcher will conduct science experiments and teach others about the field of research. The child life specialist ensures patients feel comfortable and supported during their wellness visits, and the community health worker ensures JA BizTown is safe and accessible for all. Students will leave Children's Mercy with the knowledge they need to stay safe and healthy.

Kansas City National Security Campus managed by Honeywell FM&T (KCNSC):

KCNSC is the JA BizTown manufacturing hub. KCNSC employees will learn about the product design and manufacturing process. A product engineer, technician, and inspector will work together to manufacture yo-yos to sell to JA BizTown consumers. Customers will have the chance to watch their yo-yo being made and learn about the manufacturing process.

JA BizTown Grocery Store:

Citizens visiting the grocery store will have the chance to purchase a snack. The florist will create floral arrangements for JA BizTown citizens and businesses to purchase. The store manager ensures that inventory is managed and tracked properly. JA BizTown citizens even have the chance to participate in a game when visiting the grocery store.

QTS:

QTS is the data storage hub at JA BizTown. All businesses will pay a data storage fee to QTS. JA BizTown citizens visiting QTS will be able to purchase QTS swag and learn about the operation of a data center. The security advisor will ensure data stays secure, while the utility manager will ensure the center stays powered and operational.

Joe's KC BBQ

Joe's KC offers students the chance to get the restaurant experience while also learning about careers in the hospitality industry. Students working at Joe's KC will get to sell snacks to their peers (lemonade and popcorn), learn about supply and demand, and will have the chance to run their own catering company.

The Kansas City Zoo & Aquarium

The KC Zoo and Aquarium is in the middle of JA BizTown. JA BizTown citizens can do several things when they visit the Zoo. They have the chance to view an animal exhibit and learn about different animals. They also have the chance to purchase zoo merchandise and learn about animal conservation.