

LEARNING EXPERIENCE OVERVIEW

JA Our Families®

► Entrepreneurship

JA Our Families introduces students to learning objectives for first-grade social studies, including families, neighborhoods, money, and needs and wants. Through hands-on classroom activities, students also explore the concept of entrepreneurship, specifically the ways in which businesses provide goods, services, and jobs for families.

Students are introduced to the idea that family members' jobs and businesses contribute to the well-being of the family and the community.

Concepts: business, earning, economic incentives, employment, entrepreneurship, family, fill a need, goods and services, income, job, money, needs and wants, neighborhood, scarcity, shelter, skills, spend, symbols, work

Skills: analyzing information, creative thinking, decision making, differentiating, drawing, following directions, listening and responding, making observations, map reading, math calculations, reading, recognizing and interpreting symbols, verbal communication, working in pairs



LEARNING EXPERIENCE HIGHLIGHTS

- Flexible model, designed to support multiple learning environments and accommodate educator-led and volunteer-led opportunities
- Engaging and interactive activities, games, and role-plays that support learning objectives
- Flexible facilitation materials including both kit based and digital assets to accommodate preferences and ease of use
- Includes five 30-minute sessions with extended learning activities offered throughout

JA Our Families

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CURRICULUM OUTLINE

Session	Overview Students:	Objective Students will be able to:	Activities Students:
SESSION ONE All Kinds of Families	Discover how families are alike and different and how they can work together to create a strong economy for the neighborhood.	- Begin to understand the similarities and differences among families. - Recognize the importance of businesses to a neighborhood.	- Learn about families with the help of the <i>JA Our Families</i> Neighborhood Poster. - Read, complete sentences, and enhance Picture Books with colorful stickers of neighborhood scenes.
SESSION TWO Money for Needs and Wants	Become aware that all families need food, clothing, and shelter to live and must earn money to pay for them.	- Describe the difference between needs and wants. - Explain that families must earn money for the things they need and want.	- Identify needs and wants through the use of picture cards. - Play the Needs and Wants Game found in their Junior Journal.
SESSION THREE Businesses All Around the Neighborhood	Begin to understand that the needs and wants of families create opportunities for entrepreneurs to start businesses.	- Define entrepreneur, goods and services. - Interpret map symbols. - Identify the goods or services businesses provide.	- Place Business Symbol Cards on a Floor Map to highlight neighborhood businesses. - Decide where to place business stickers on their maps.
SESSION FOUR Jobs All Around the Neighborhood	Recognize that entrepreneurs create businesses, which provide jobs for families and make the place where they live better.	- Identify the jobs people do. - Analyze their own skills to determine ways they can support family members.	- Give clues to a classmate to help him or her guess a worker's job. - Complete the Jobs I Can Do! page in their journals.
SESSION FIVE A New Business	Think like entrepreneurs and help advertise a new business needed in the neighborhood.	Describe one of the entrepreneurial characteristics: Satisfy a Need or a Want.	Solve math problems to color in a picture of a new business in the neighborhood.