

EDUCATION FOR **WHAT'S NEXT™**



There is an undeniable link between education and economic opportunity.

However, current K-12 educational methods are falling short on equipping students with the knowledge, skills, behaviors, and mindsets that will lead to high school and post-secondary success.

High School Graduation Rates are near all-time highs; however, reading and math proficiency for graduating seniors has remained stagnant.

High School Graduation Rate

87%

Reading Proficiency

37%

Math Proficiency

25%

Only 1 in 3 students in the US completes a post-secondary degree or credential within six years of high school graduation.

Pursue Education After High School

54%

Return for Second Year

41%

Complete Degree

33%

STRATEGIC ASPIRATION:

Accelerating economic opportunity & mobility for youth.

In response to this, Junior Achievement of Greater Kansas City is uniquely positioned to deliver **end-to-end solutions** that accelerate economic opportunity and mobility for students, their families, and, ultimately, their communities.

Elementary School:
**Junior Achievement
BizTown®**

JA BizTown, Presented by CommunityAmerica Credit Union, is a signature capstone experience that launches students into a simulated economy where they take on the role of employee, consumer, and engaged citizen. Students discover firsthand the intricacies of being a thriving professional and contributing community member.

Middle & High School:
**Classroom Curriculum &
Student Competitions**

Junior Achievement's curriculum is intentionally designed to connect classroom learning with real-world experiences at every stage of a student's journey, equipping them with the skills, knowledge, and confidence to succeed beyond the classroom.

High School:
**3DE by Junior
Achievement**

3DE by Junior Achievement is a comprehensive solution that transforms high school education to be more relevant and experiential by connecting the learning and rigor of a core academic experience to its application in the real-world.

TRANSFORMATIONAL PARTNERSHIPS

Invest at the highest level to help accelerate economic opportunity and mobility for youth across our region.

Pinnacle Partner

\$75,000

- Recognition as the Pinnacle Impact Partner at all JAKC events including the Fall Future Ready Showcase, the Laureate Induction Dinner, and the Spring celebration (as well as any additional fundraising events that arise throughout the year)
- Premier logo placement on all digital and printed events and program materials
- Verbal recognition at all events
- Social media recognition on at least three event promotional posts
- Opportunity for customized partnership profile to be shared in an upcoming JAKC Impact Insider newsletter AND personalized impact report with student impact and engagement metrics
- Quarterly volunteer engagement opportunities with students and/or educators
- Twelve (12) tickets to the Spring Fundraising Event with premier lounge seating and cocktail service

Community Vanguard Partner

\$50,000

- Recognition as a cornerstone sponsor on all digital and printed volunteer engagement and recruitment materials AND event promotional materials and day of recognition
- First access to support an interactive aspect of the spring fundraising event AND sponsor a market day event for students, parents, and community at one of our regional 3DE high schools
- The opportunity to co-author a Case Challenge or Case Study that launches at up to two of our regional 3DE high schools OR invitation to participate as a featured guest or presenter at a JAKC program event during the school year
- Exclusive media opportunity in the fall and the spring including blogs, social media posts, and an Impact Insider newsletter feature AND personalized impact report with student impact and engagement metrics
- Eight (8) tickets to the Spring Fundraising Event with premier lounge seating and cocktail service

Ready to make an impact? Let's solidify your commitment and start creating opportunity-filled futures together.

Reach out to our team today:
partnerships@jagkc.org | 816-561-3558



SUSTAINING IMPACT PARTNERSHIPS

Support year-round experiences for students across the full continuum of our work.

Impact Catalyst Sponsor

\$15,000

- Recognition on promotional and day of event materials
- Invitation to participate as a featured guest or presenter at a JAKC program event during the school year
- Yearlong recognition in select digital and printed materials, including tiered logo placement on Youth Learning Lab Digital Partnership Wall
- Social media partnership spotlight during the school year
- Partnership mention in the quarterly JAKC Impact Insider newsletter
- Priority selection of volunteer engagement opportunity in JA BizTown or 3DE classroom twice during the school year
- Eight (8) tickets and a priority table at the 2027 Spring Fundraising event

Mission Experience Sponsor

\$10,000

- Recognition on promotional and day of event materials
- Yearlong recognition in select digital and printed materials, including tiered logo placement on Youth Learning Lab Digital Partnership Wall
- Social media partnership spotlight during the school year
- Partnership mention in the quarterly JAKC Impact Insider newsletter
- Choice of volunteer engagement opportunity in JA BizTown or 3DE classroom twice during the school year
- Six (6) tickets and a reserved table at the 2027 Spring Fundraising event

Engagement Advocate Sponsor

\$7,500

- Day of recognition at the Spring Event
- Yearlong recognition in select digital and printed materials, including tiered logo placement on Youth Learning Lab Digital Partnership Wall
- Social media partnership spotlight during the school year
- Partnership mention in the quarterly JAKC Impact Insider newsletter
- Choice of volunteer engagement opportunity in JA BizTown or 3DE classroom once during the school year
- Two (2) tickets to the 2027 Spring Fundraising event

Future Builder Sponsor

\$5,000

- Day of recognition at the Spring Event
- Yearlong recognition on the Youth Learning Lab Digital Partnership Wall
- Partnership mention in the quarterly JAKC Impact Insider newsletter
- Two (2) tickets to the 2027 Spring Fundraising event

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